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HARROLD'S PANSIES ARE unsurpassed in size and color, texture, hardy robust plants and long flower stems. They cost no more to grow but offer many sales advantages.

A SPECIMEN OF OUR 1937 NOVELTY - HARROLD'S PEDIGREED GIANT ART-SHADES ORCHID SELECTION. See description page 4

HARROLD'S PANSY ANNUAL

1937 SEASON - JUNE 1, 1937 TO JUNE 1, 1938

OFFERING

Harrold's Pedigreed Strain

GIANT PANSIES

AND OTHER SEED, BULB AND PLANT SPECIALTIES

WHOLESALE PRICES
FOR THE PROFESSIONAL
FLORIST AND NURSERYMAN

HARROLD'S

PANSY GARDENS
and GREENHOUSES

P. O. BOX 29
GRANTS PASS,

PHONE 283-J
OREGON, U. S. A.

HARROLD'S PEDIGREED

Pansies For 1937-38

We present in this little annual our complete line of HARROLD'S PEDIGREED STRAIN PANSIES for 1937-38, which we believe to be the most complete complement of fancy stock available from the gardens of a single American specialist today. It has been also our intention to make this Annual as informative as space would permit.

For 1937 we offer two new novelties, both of which should prove of much interest to the Pansy fancier, and professional. First is our new HARROLD'S PEDIGREED ORCHID SELECTIONS which is strictly a fanciers item in that it is not going to be available in quantity for some time yet. Of most interest to the commercial grower will be our new HARROLD'S PEDIGREED SWISS GIANTS. This is a long advance over our HARROLD'S IMPROVED SWISS variety but falls in the same general classification because of the similarity of the flower markings.

The 1936 novelty, HARROLD'S PEDIGREED GIANT ART-SHADES gained wide distribution during its introductory year and now that seed production is possible on an expanded basis price naturally can be reduced to bring this wonderful sort within the class of the best commercials. Here is a Pansy you don't want to overlook this year.

Continued use of the HARROLD'S PEDIGREED CUT-FLOWER and POT PANSIES has further established the merits of these specialized types in the favor of the Professional grower, and these are being continued in a more strictly bred form which is improved somewhat.

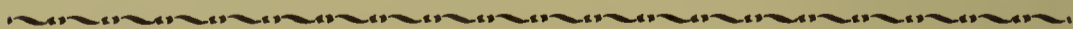
For general Pansy production to meet the better class plant sales requirements in quantity, we feel confident in recommending our HARROLD'S PEDIGREED GIANTS as being the best while they are run a close second by our HARROLD'S ALL - AMERICAN BEDDING MIXTURE and HARROLD'S IMPROVED SWISS; varieties which are each outstanding in their fields.

In separate colors our HARROLD'S AZURE; GOLDEN; and RUBY GIANTS will each be found most desirable, although they will be planted in more or less restricted quantities due to the fact that sales demands for Pansies range better than 80% in the mixed colors.

Where price is an object there is our HARROLD'S GREATER AMERICAN PERFECTION and OREGON MIRACLE MIXED stock which will hold its own in any company where cost of seeds has been a limiting factor. While these sorts may not bring as high a price as the fancier stock they will still be found producers of profitable sales.

In summing up, it is with confidence that we present this entire line of stock for your consideration and suggest that you give it a comprehensive trial this season. You will find it even advisable to specialize in these varieties. Should you do so you will no doubt find them the answer to your Pansy problems as nearly as it is possible today, if skilled culture is given. In any event you may rest assured that we stand ready to consult with you in matters pertaining to Pansy culture and shall gladly draw on our 35 years experience to assist you.

In closing we take this opportunity to thank our many valued patrons for their past support and to extend an invitation to all growers interested in Pansies to consider our stock and advisory service at their command. We believe that exclusive use of HARROLD'S PEDIGREED PANSIES will help you greatly toward consistent pansy profits.



Advanced - Exclusive BREEDING

A PEDIGREED BACKGROUND

The 14 varieties which compose the HARROLD'S PEDIGREED STRAIN LINE OF PANSIES are the results of many generations of pedigree line breeding under the care of a specialist of over 35 years experience. In addition these varieties are subjected to the following processes which have been developed with much labor and cost, in order that the element of chance so far as the seed growing operations are concerned would be eliminated as nearly as humanly possible.

GERMINATION AND GARDEN TESTED

Our HARROLD'S PEDIGREED PANSIES are garden tested every season to determine the quality of each individual lot of seeds from which we make shipment. Also they are tested comparatively with the principal competitive varieties in order that a check of their merits can be intelligently determined.

During the harvest and shipping season, lots from which shipments are being made are germination tested at sufficiently frequent intervals so that all seeds shipped have been checked within at least 30 days prior to shipment. At time of tests each lot must have met our high standard before it is released for shipment.

NOT STORED IN PACKETS

It has been common practice among many seedsmen to packet up at the beginning of a season, or at spare moments, what seeds of each variety they estimate will be used during the season. This permits employment of help in winter on this work, and facilitates shipping. Tests completed by us over a period of years, however, leads us to believe that with Pansy seeds such practice is injurious.

Under trial Pansy seeds of known germination, stored in packets within six months lost as high a percentage of germination as check seeds of nearly identical original germination did in 4 years when stored by our perfected bulk process. As check tests were made from seeds of nearly identical germination from 3 crops with packeting the only difference of conditions it is safe to conclude that injury occurred through reaction of paper or lack of ventilation. We believe it was the latter.

For these reasons we do not packet Pansy seeds or any other seeds which we supply until the day shipment is made. Each packet sent out contains a complete record which identifies the contents of each packet as to strain, lot, origin, latest test, and year of crop. No greater care is taken by any seedsman to supply you with the freshest and most viable seeds possible.

SEEDS GRADED TO CLOSE LIMITS

Our climatic and soil conditions here permit our growing a remarkably large and well developed quality of Pansy seeds. Several years ago, however, we began, through the development of a more efficient cleaning process, to ship Pansy seeds which were graded to individual seed weight. This has permitted us to supply seeds which were from 3 to 10 seeds per grain of weight heavier than average commercial seeds; and, while the actual number of seeds contained in a given quantity of such seed is less by actual count, the heavier seeds apparently contain a higher vitality and thus produce a larger number of sturdy plants. In our own commercial plantings we estimate an ounce of these seeds for each 7,000 plants wanted. Usually however, we get more than this. We have on occasion obtained 10,000, 12,000 and even 15,000 plants per ounce and many of our patrons have reported similar results.

Quality Grades

It will be noted that in the offerings of HARROLD'S PEDIGREED STRAIN PANSIES there are two distinct qualities of seeds offered. These differ as follows.

HARROLD'S PEDIGREED QUALITY SEEDS

This grade is a super-selection from our breeding work. It is easily a year ahead of standard quality stock as it is grown by a process similar to the breeding of our future seed producing strain. For the grower who requires modest quantities and wants the best possible stock this quality is highly recommended. For general production plantings, however, use the following grade. Due to great care and limited productions this Pedigreed Quality is limited as to available supply.

HARROLD'S STANDARD QUALITY SEEDS

These are our regular commercial production of which about 98% of our crop consists. It will be found suitable for the growing of the finest type of stock for the general trade, and is on a par with the only grade of seeds that most breeders offer. You will make no mistake in using this quality only.

HARROLD'S PEDIGREED STRAIN

Pansy Seeds

Of the 14 varieties which make up the Harrold's Pedigreed Strain line of Pansies, one is a perpetual novelty; two are special purpose varieties; three are separate color varieties that meet the major demand for this class of stock; and the remaining 9 varieties are various types of mixed color sorts which meet every requirement in type, coloring, quality, and seed price. Years of breeding work on these has placed and kept them at a very high quality level. And, from tests conducted each year in our test gardens, we believe that we may safely recommend them as being unsurpassed each in its respective type and price class.

For the grower who wishes other well known varieties in addition to, or in place of, stock backed by the Harrold method of line breeding and pedigree; we suggest consideration of the seeds listed on page 16. These are Harrold grown, or supplied to us by most reliable American growers. Size graded and viability tested, we believe them to be especially good values in these varieties.

HARROLD'S *Pedigreed Novelties*

This mixture is strictly surplus from our breeding and experimental work. It is all from exceptional specimen plants of outstanding standard type, or strictly novelties which have not been incorporated into any of the varieties or strains under commercial production. Being mostly of hybrid origin, and from all of our breeding operations, it is impossible to describe the many types, forms, and colorings found in this mixture. Recommended for the grower who wishes stock of advanced and unusual types.

PEDIGREED QUALITY SEEDS only are available in this lot, and owing to limited quantity available and high production costs, packets containing 750 seeds are priced at \$2.00 each.

HARROLD'S PEDIGREED *Cut-Flower Pansies*

This is another development exclusive to the Harrold line of Pansies, being, so far as we know, the only commercially available sort which has been bred definitely for this purpose. While when grown indoors as a cut flower subject, they do not develop extreme super sized flowers, but large quantities of flowers from 2 to 3 inches are produced, with long stiff stems, ranging from 6 to 11 inches on well grown stock. Past experience leads us to believe that this variety is not as desirable for outdoor culture for cut flowers as our Harrold's Pedigreed Giants, as the outdoor growing tends to restrict the advantage of this variety. They come in a wide range of colors both of the zoned and blotched type, selected to produce flowers that will meet best the average cut flower demand.

Sold only in Pedigreed Quality at \$1.50 per packet; or 3 packets for \$4.00. About 1000 seeds per packet.



A HARROLD'S PEDIGREED POT PANSY

HARROLD'S *Pedigreed Pot Pansies*

This is one of our outstanding developments. It is, we believe, the first definite step toward development of a Pansy suitable for culture as pot or box specimens. Under proper culture they will produce a short compact plant which bears large, well formed flowers. Flower size consistently developed is between 2½ and 3¼ inches, and coloring is sufficiently varied to be of highest value for early spring pots and use in porch boxes. Robust foliage, and early flowering habits make a combination suiting this sort for consideration when growing Pansies for these purposes.

Available in Pedigreed Quality seeds only, at \$1.50 per packet; or three packets for \$4.00. Packets contain about 1000 seeds.

PRE-INTRODUCTORY OFFER OF HARROLD'S PEDIGREED GIANT *Art Shade Orchid Selection*

At last we are able to offer our patrons who are really Pansy fanciers an orchid flowering Pansy selection. Cultural and breeding difficulties has for years prevented our inclusion of these under the Harrold's Pedigreed Strain banner because of the quality factor. This year, however, we shall have a very limited quantity of this stock to offer for the first time after many years of effort.

This stock, as the name implies, is a selection from our Harrold's Pedigreed Giant Art-Shades which were introduced last year and will be found listed on page 8. They are selected for size and form to our usual high standard and coloring ranges from the delicate orchid lavenders and light blues to orchid brown; nearly all flowers being in pastel shades. Otherwise they resemble the Pedigreed Giant strains in plant habit, and texture, and are but slightly smaller in size.

Due to the limited amount of this seed that will be available this season we offer Pedigreed Quality only and the price is \$2.00 per packet of about 500 to 600 seeds.



THIS SPECIMEN WAS over 4 inches in diameter. A well balanced color mixture grand size and fine plants of early habit identifies these.

OUR 1937 NOVELTY Harrold's Pedigreed Swiss Giants: The latest and most advanced strain of this popular group.

OUR 1937 NOVELTY HARROLD'S *Pedigreed Swiss Giants*

This is our principle 1937 Novelty which will be of interest to all Pansy growers, commercial as well as fanciers. As its name implies the stock is of the fancy type and has been bred from "Swiss" parents.

The chief drawback of the "Swiss" strains in the past has been the late flowering habits and a weakness of plant habit. These we believe we have substantially improved even over our old and tried standby in this class—our Harrold's Improved Swiss offered on page 14.

Flower color range is also somewhat advanced through additions of several exclusive new ones as well as widening the color range in the better known shades, has resulted in a more attractive coloring and the five blotched center is more prevalent than in most stock. Plant habit is compact and less inclined to leg out while the blooming period with us is but a few days later than our Harrold's Pedigreed Giants which are noted for their early flowering habits. Brightened colors has also added to the value of this sort as a subject for mass bedding, a feature of many "Swiss" strains which is entirely lacking because of dead and dark colors.

In size the flowers excell anything we have seen in this class to date and substance is somewhat improved although they are still not as heavy in substance as some of the Exhibition types. Size, of course, like with all Pansies, is dependent upon environment and culture. With us this has been excellent ranging up to better than 4½ inches.

SEED PRICES

STANDARD QUALITY: Trade Packet, \$1.35; ⅛ oz., \$3.00; ¼ oz., \$5.50; ½ oz., \$10.00; 1 oz., \$18.00.

PEDIGREED QUALITY: \$2.25 per packet, 800 seeds.

Quantities subject to proration or limit according to crop.

PANSY CULTURE - Suggestions

In offering this data, it is submitted in an effort to help those who are not obtaining satisfactory results. If you have developed a routine of growing that is adapted to your particular conditions, do not abandon them in favor of untried methods. Having grown Pansies in several widely separated parts of the United States we can personally vouch for the fact that it is impossible to obtain best results by the same methods everywhere. Culture, like fertilization, must be modified and adjusted to meet your local requirements, and any rules which we set forth here must be considered as suggestions.

We offer here the suggestions which will be found most nearly universal in application. As they will not meet all conditions, however, we suggest that if difficulty is experienced in any phase of Pansy culture, you write us giving full information on all points which might affect your conditions. We will be glad to draw on our 35 year experience with Pansies in an effort to be of help to you. It is not necessary that you be a grower of our strains, or a customer. We can best serve ourselves by serving you well, and all we desire is a chance to do so.

STRAIN QUALITY

In selecting the variety or strain to be grown, full consideration should be given both to the strain itself and its origin. Select the variety or strain from its merits and adaptability to your requirements. Generally speaking modern high class strains are priced in the brackets above \$6.00 per ounce. In some markets, however, lower priced seeds are suitable. Seed costs compared with value of the plants when selling is so low that it is unwise economy to buy seeds merely because they are cheap. It is because of this situation that we take so much care in submitting comparative data on the large line of stock we do. It has been our endeavor to supply a reliable service that would meet your every requirement of quality and price.

Every reputable dealer endeavors to supply you with good value, and as nearly as their experience permits with seeds that should give reasonable results. It is the effort we believe, of American Specialist growers to breed and grow into their seeds the ultimate in quality. Some of us, due to long experience, and fortunate location and growing conditions may supply better quality than obtainable elsewhere. Regardless, however, of the care taken by the seed specialist, culture of the proper sort in the hands of the plant grower is necessary if the best of results are to be obtained. This is a co-operative proposition. We endeavor to do our part, and will gladly offer any growing helps that will make the growers operations more certain.

TIME TO SEED

The finest Pansy plants are grown in ground beds rather than in benches or flats. For this reason we recommend that unless special conditions dictate beds or cold frames be used. Some localities, however, find it advisable to make January sowings indoors at which time seedling in flats is resorted to and transplanting is done in early spring outdoors in frames. This will give good Memorial Day stock. In some California markets transplanting is done in flats as the market demands stock this way. We do not believe, however, that the quality of the stock is improved when grown past the seedling stage in flats.

In California, New Mexico, Arizona, and Texas, as well as most southern states, many growers plant Pansies in June and July—growing them as a winter flowering subject. In nearly all localities, planting may be done during July, August, and September or even as late as October outdoors. Where plants are dormant in winter early planting and transplanting is advised. Later spring stock may be planted in September and October in glass frames and transplanted in the spring, or nearly the same results is obtained by planting indoors in January and February. Pansies have a long sales season nearly everywhere. Much longer than most florists have developed. For this reason it is an advantage to make several plantings which will assure plants of prime sale quality over a longer time.

AMOUNT OF SEED REQUIRED

With the varieties of the HARROLD'S PEDIGREED STRAIN LINE it is quite safe to figure on a basis of 7000 plants per ounce under proper conditions. We have the past few years averaged better than 9000 plants per ounce in our commercial plantings, and quite often lots running in excess of 10,000 plants per ounce are encountered. Varieties offered in the general list on page 12 had best be figured at the rate of one ounce for 6000 plants, although most of them should produce more when conditions are favorable.

Average plant production from any quantity sown in hot weather, (June, July and August) will be generally 20 to 30% below the production obtained from the same seed planted after the excessive summer heat is past. As repeated tests have proven the fact that this is the case, and that germination may be affected in direct ratio to heat and humidity the greatest care should be taken on early plantings. Where possible early plantings may be made in a shaded location or protected by shading frames with beneficial results.

The above recommendations in the matter of seed to plant ratio is based on our own line of seeds. They are not offered as applying to seeds from other sources, as other growers often make different recommendations, and considerable variation is experienced in seeds from different localities. Southern Oregon grown seeds, however, are among the most viable seeds available.

PREPARING THE SEED BED

Soil used for seedling beds need not be as heavily fertilized as the transplanting beds, as plants do not stay in them so long nor feed as heavily while there. They should, however, have sufficient fertility to produce a sturdy plant. Soil that holds moisture well is best adapted to seeding operations as less danger from drying out is present. A dressing of rotted cow manure may be well worked into the bed before planting, and some bone meal added. The latter tends to produce a compact, sturdy plant that transplants well.

It is very essential that beds be worked deeply, say to about 8 inches. After spading, water the bed until the soil is completely moistened even deeper than it has been worked. This is necessary in order that as much moisture may be stored in the bed before seeding as possible, as the less watering necessary after seeds are sown, the better the results will be. It should be remembered, however, that any dryness during the first 8 days after planting may prove fatal.

SOWING THE SEEDS

Some growers prefer to sow broadcast while others drill the seeds into rows. Where broadcasted the bed should be leveled by lightly tamping. Sow seeds and cover lightly with sifted peat moss. With this process it will be found best to use burlap or muslin as a covering.

In our own plantings, we prefer to use drills, as it makes the plants easier to cultivate and dig. And, combined with our method of germination, we find it more efficient. Beds are first raked level and smooth. Then, using a pointed hoe, drills are laid out crosswise of the bed. These are about $1\frac{1}{4}$ inches deep and 3 inches wide at the top. This operation leaves the surface a series of corrugations. Seeds are sown in the bottom of these drills in a wide row so that the row is an inch or so wide at the bottom. The granular condition of the surface on which the seeds fall, allows them to lodge in between the soil particles. Now take Granulated Peat Moss, just as it is loosened from the bale; that is, after rubbing the lumps out. Lightly cover the bottom and sides of the drill with this. This covering should be no heavier than actually necessary to cover the surface—about $1/16$ th of an inch. Water bed at this stage with a fine spray, and do it well.

Now, using 20-pound black builders paper, cover the bed completely, weighting the edges of the paper so the wind will not blow it off. This creates an ideal condition for germination and if soil retains water well and you have given it enough before planting, it is possible that bed will need no watering under the paper before the paper is removed. Care should be taken in watching for any dry spots under the paper, and if necessary, paper should be removed and bed sprayed lightly. In any case allow the paper to remain on the bed until plants come through the peat moss and unfold the seed leaves. That is a majority of them.

If temperature is ranging above 85 degrees during the hottest part of the day, keep temperature under the paper down by spraying the top of the paper. This will usually need being done 3 to 4 times a day in extreme weather. Ordinarily this watering on top of the paper allows sufficient maintenance of moisture through attraction from edges and aisles, that the moisture is kept up well under the paper.

As stated above, leave the paper on the bed until the seed leaf of a majority of the plants have unfolded. This will be in from 5 to 8 days usually. In removing the paper, best results will be obtained if it is first removed in the evening allowing the bed to be uncovered at night. The following day from about 10:00 to 3:00 o'clock beds may need shading if subjected to bright sunlight. This may be done by placing the paper cover back on the beds, or using cloth or lath shading frames. The period of shading may be lessened each day for three or four days until plants will take all day sun, after which shade may be left off unless heat is severe. If continued shading is necessary shades should be raised 6 or 8 inches above plants or higher.

CAUSES OF FAILURE

Damping off may cause some trouble in some localities. This, ordinarily, may be handled by holding the plants on the dry side after seeds are up, and until the third or fourth leaf is out. Supply just enough water to keep the plant from injury but do not keep the bed soaked. In severe cases Flowers of Sulphur, Semesan, or formaldehyde may be used with excellent results usually.

Another cause of loss is covering seeds too deep. Care should be taken on this point. Crickets, slugs, and some forms of beetles will eat both the seeds and plants. Mice are also very destructive. These latter will dig up the seeds and eat the kernel before they germinate. Usually they will remove the hull, and leave it so nearly whole that only on close examination will the destruction of the seed be noticed. Mice are especially fond of Pansy seeds, and nearly half the reports of poor germination not directly traceable to weather conditions at time of sowing or other directly connected faults of care can be traced to this sort of damage. Crickets will also eat seeds before they are up.



HARROLD'S PEDIGREED GIANT ART-SHADES are the outstanding 1936 Pansy novelty. They have unusual color giant flowers, strong plants and earliness.

SLIGHTLY REDUCED:

Actual size 3 7-8 inches vertical diameter. Picked from open field planting April 12, 1936.

OUR 1936 NOVELTY HARROLD'S PEDIGREED GIANT *Art - Shades*

Resulting from more than a third of a century of specialized Pansy experience, this variety has been bred from our HARROLD'S PEDIGREED GIANTS, and like its parent it has a compact very robust plant habit. The flower size, while possibly little larger than the parent stock at its maximum, is more consistent and we believe the average will be found quite a bit better. Flower form, of course, meets the Harrold strict standard. Flowers are symetrical and of excellent substance, holding their graceful shape without floppiness.

It is in the coloring of this strain, however, where the greatest departure has been made; and it is because of this coloring that we have used the decriptive name for this variety. Many of the colors are so unusual to Pansies that we have ourselves never seen many of them until this stock was developed. Markings run strongly to novelty types, giving many unusual combinations. The colors runs quite bit to the light and pastel shades although a balencing of darker shades makes the mixture very attractive Whites are rare but a new absolutly pure yellow, without markings is included in this mixture along with a substantial number of other yellows This makes an especially arresting color mixture for counter and basket as well as garden sale. You'll certainly want some of these this year.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$2.25; 1/4 oz., \$4.25; 1/2 oz., \$8.25; 1 oz., \$16.00; 2 ozs., \$30.00; pound \$160.00.

PEDIGREED QUALITY: \$2.00 per packet, 750 seeds.

Separate Color Pansies

Pansies in separate colors are in but moderate demand, and, while a wide range of these are available in the old fashioned Timardeau strains, demands have been so limited that commercial segregation to color from modern super-giant varieties have been necessarily limited. Also, due to the fact that the growing of mixed colors permits a heavier production of hybrid types, it is seldom that segregated colors are equal to similar color types selected from mixtures. We offer here three exceptionally fine separate color types from the Harrold's Pedigreed Strain Line, and the popular separate color Swiss types will be found listed on page 16.

Due to the fact that nearly all of the modern super-giant varieties are the results of long lines of hybrid breeding, trueing up a separate color is a long task and few of these varieties have been available long enough to have been segregated sufficiently to come completely true to color and type from seeds. Variations of as much as 20 per cent may occasionally occur, so if plants of strictly true color and type is required, by all means select blooming plants or be prepared to reset any rogues that may appear. This condition is not only prevalent in our stock, but all other seeds we have tested to date.

HARROLD'S *Azure Giants*

This early flowering giant Pansy is the largest of the brilliant blue sorts available. The deep glowing blue is a shade lighter than an absolute azure, yet deeper than wedgewood blue. A depth of color so brilliant as to be almost dazzling. The three lower petals are marked with a well defined dark blotch making it still more attractive. Good plant form, that is above average in hardiness; yet, which withstands heat well makes this variety suitable for growing in any locality where Pansies may be grown. Ideal for planting in parks or formal gardens.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$1.75; 1/4 oz., \$3.25; 1/2 oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$22.00.

PEDIGREED QUALITY: \$1.50 per packet, 1000 seeds.

HARROLD'S *Golden Giants*

Introduced as our 1933 novelty, this variety has received much attention from our trade. Being a fitting companion for our well known Azure and Ruby Giants, it fills a need in a most popular color class. The ground color is an intense golden yellow, and as much "Swiss" blood is in the breeding of this variety the large center blotch predominate. Usually the blotch is of a deep brown or velvety black covering about half of either 3 or 5 petals. A habit of flowering early and over a long period makes this sort desirable. And, as flowers are of large size and heavy texture, almost round in form they are most desirable. Plant habit is compact and sturdy, and they are very hardy.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$1.75; 1/4 oz., \$3.25; 1/2 oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$22.00.

PEDIGREED QUALITY: \$1.50 per packet, 1000 seeds.



A SPECIMEN OF PANSY, HARROLD'S RUBY GIANTS

HARROLD'S *Ruby Giants*

While this sort is not restricted to a single shade of red, it derives its name from the many deep ruby colored flowers produced. At least part of the flowers, however, are the most beautiful red bronze, orange, wine, maroon, and salmon shaded flowers ever produced in Pansies. And, as "Swiss" blood is the basis of this varieties breeding, most flowers have attractive blotches of contrasting color. These are not quite as hardy as some varieties, but with a little care they may be wintered allright in the open. Due to the rareness of the colors produced, and their appeal they are one of the most valuable varieties for retail sales.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$22.00.

PEDIGREED QUALITY: \$1.50 per packet, 1000 seeds.

Algonac, Mich.
July 6, 1936

Gentlemen:—

Please send as follows:—

The same Pansy seed received from you last year produced by far the finest Pansies we ever grew and we were highly pleased.

Very truly yours,
W. A. P.

HARROLD'S

Pedigreed Giants

One of our largest Super-Giant varieties and the most popular of all the varieties which we have bred. The 1937 series offered here represents a complete re-breeding of what was already a pre-eminent sort with a long record of years of outstanding results. Reports which have been received from seeds of the 1936 series sent out last season certainly has affirmed our own judgment that this is one of, if not the most valuable Pansy available today. Below are a few points in which this 1937 series is improved over the well known parent strain.

EARLINESS: The 1937 series is at least a week earlier flowering from seeds than any other so-called early variety which has been tested against it here in our gardens.

FLOWER SIZE: Is at least 20% larger on an average than the 1932-33 series, with a 10% increase in maximum size produced by the former series. Flowers 5 inches across have been produced by this variety.

PLANT IMPROVEMENT: These are numerous, but the most valuable is a more compact, upright form; with an increase of 25% in foliage size and texture. Of less spreading habit it fulfills our belief that increased flower size must be accompanied by strong plants to be of value.

LONG STEMS: More robust plants have naturally produced heavier stems; but, unlike usual expectation, the more compact plant habit has not resulted in a shorter stem. In fact stems average about 15% longer than in the parent, with 4 to 10 inch stems when well grown.

COLOR RANGE: This has been greatly brightened by the addition of many new hybrid types bringing about a 20% increase in the past color range.

FLOWER FORM: Retention of the round well placed form of heavy texture, characteristic of the parent, with a higher percent of ruffled and frilled forms, leaves little to be desired.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$1.75; 1/4 oz., \$3.25; 1/2 oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$21.50; 4 ozs., or over at the pound rate of \$120.00.

PEDIGREED QUALITY: Packet \$2.00; 3 for \$5.00.

Los Angeles, Calif.
August 30, 1936

Gentlemen:—

For the enclosed check please send me a packet of Harrold's Pedigreed Giant Art-Shades Pansy seeds, Pedigreed Quality.

From my last years order I had blooms 4 1/4 inches across and many thousand blooms, so much above the average as to excite everyones admiration and envy who saw them. In spite of the very hot summer there is many smaller blooms even at this late date.

Yours truly,
B. I. W.



A BOUQUET OF HARROLD'S PEDIGREED GIANT'S
Bowl is 8 inches in diameter. See description on oppsite page.

HARROLD'S *All-American Bedding Mixture*

In accord with its name, this mixture is we believe the cream of all types of Pansies now being grown by American specialists. About 80% of this mixture is composed of original Harrold Pedigreed Strain varieties; while the rest is seeds harvested each year from our test gardens wherein is grown principal varieties from all over the world for that purpose. Without question, this mixture offers the widest range of color and types found in a single mixture. To be highly recommended where but a single variety is grown.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$1.50; 1/4 oz., \$2.50; 1/2 oz., \$4.75; 1 oz., \$9.00; 2 ozs., \$16.00; 3 ozs., \$23.00; 4 ozs., or over at the rate of \$100.00 per pound.

West Lebanon, N. H.
December 13, 1936

Gentlemen:—

Please send me the following Pansy seeds for which I enclose my check. I had your seeds last year for the first time and every one who had the plants from them was more than pleased.

Very truly yours,
S. P. F.

HARROLD'S *Greater American* *Perfection*

Here is an exceptionally high quality, moderately priced variety that produces a wide range of finely colored flowers of giant size. Introduced 9 years ago as the then leader of the Harrold line, at the time of its introduction it was of outstanding quality and its value was soon accepted by the trade. Now after years of growing, a little improving, and much strict culture, it is still among the finest available varieties in the moderate price field. Containing about an equal amount of light and dark shades, it makes a fine showing in mass plantings; and many fine type individual specimens are produced. The proportion of these, however, are naturally not as high as in the newer and more costly sorts. They will compare most favorably with any variety offered in their price class, and often equal varieties sold at higher prices.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/4 oz., \$1.75; 1/2 oz., \$3.25; 1 oz., \$6.00; 2 ozs., \$11.00; 3 ozs., \$15.00; 4 ozs., and over at the pound rate of \$60.00.

HARROLD'S *Oregon Miracle Mixed*

The lowest priced genuine Harrold variety. Very popular in many localities, and having a reputation of many years standing. Quite advisable for a low priced competitive market, where good quality and flower size at a low price are essential. Produces good plants for use as a price leader where such merchandising is necessary; but should not be pushed in a market that will absorb better stock. This year, owing to some varieties being in surplus on the late fall harvest last year, the 1936 crop of this variety will have more than its usual portion of newer types.

SEED PRICES

STANDARD QUALITY: Trade packet, 85c; 1/4 oz., \$1.35; 1/2 oz., \$2.50; 1 oz., \$4.50; 2 ozs., \$8.00; 3 ozs., \$11.00; 4 ozs., and over at the pound rate of \$40.00.

Attention Wholesale Plantmen

We are offering a co-dissemination plan to a few select wholesalers who are strategically located and can qualify. These carry originators authorization and a tie up with our national advertising for fall, winter and spring as well as a rock bottom quantity seed price.

In addition, on varieties of HARROLD BREEDING that are included in the HARROLD'S PEDIGREED STRAIN LINE, we offer an advertising tie-up with our own vast catalogue and trade journal advertising program. You should find this proposition of a great deal of interest as it gives you a nationally advertised product and your offering of this product is sponsored by the originator of the line. No other specialist line offers you so much value in quality and service as is being offered under this plan. We have published a 6 page booklet covering this plan fully. We will gladly send along your copy along with quantity order forms on request. No obligation. In asking for these please state quantity of seeds used yearly.

We are offering the above proposition to only a limited number of trades men and it is our intention to include in this plan growers in well distributed locations so as to offer the trade in general the most economical service possible on Harrold Bred Pansies. We will gladly submit full particulars if your locality is still not covered.



A specimen of Harrold's Improved Swiss Pansy. Actual diameter, 3-3/4 inches.

Size range of variety is 2-1/4 to 4-1/8 inches.

HARROLD'S *Improved Swiss*

The popularity of the "Swiss" types has been wide owing to the difference of type and colors which it produces. We find, however, that it is late flowering, of plant habit not always ideal for American retail markets, and seldom found exceptionally true to type. Through strict breeding we have endeavored to eliminate these faults in the strain offered here, and we can say this year that we have more nearly reached our goal than ever before. We believe more nearly than in any other commercially available "Swiss" strain.

Both 3 and 5 blotched types have been bred into this mixture, and it will be found pleasing in the proportion of each type to the commercial grower. Flower size is as large, if not larger, than the original variety, and through our Harrold method of producing hybrids, many new colors have been added to its color range. Inclined to be a little on the dark side of the color chart, it, however, produces some very lovely light shades. Tests this spring show this strain a full 3 to 4 weeks earlier flowering than "Swiss" strains obtained from 3 other well known seed growers. Plant habit has been drawn down to a more compact form and they winter exceptionally well.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/4 oz., \$2.00; 1/2 oz., \$3.75; 1 oz., \$7.00; 2 ozs., \$13.00; 3 ozs., \$18.25; 4 ozs., or over at the pound rate of \$76.00 per pound.

PEDIGREED QUALITY: Packet \$1.50, 1000 seeds.

HARROLD'S

Select Viola Seeds

After several seasons of trials we have at last perfected reliable specialist sources of supply for these seeds and offer them generally to our patrons for the first time. In assembling this group we have entirely discarded competitive prices and based these selections entirely upon quality. Because of this in some cases our prices may deviate some from offers elsewhere but we do not believe better quality is available from any source.

THE GEM GROUP

This group is best headed by the fine variety Jersey Gem. Other colors are similar in habit and make a nice addition to any Viola collection.

Variety	Price per Pkt.	1/8 oz.	1/2 oz.	1 oz.
JERSEY GEM: Compact violet blue.....	\$1.00	\$2.00	\$7.50	\$15.00
LAVENDER GEM: Brilliant lavender blue..	1.00	2.00	7.50	15.00
ROSE GEM: Deep rose.....	1.00	2.00	7.50	15.00
YELLOW GEM: Pure golden yellow.....	1.00	2.00	7.50	15.00
WHITE GEM: Finest white.....	1.00	2.00	7.50	15.00

STANDARD VIOLA CORNUTA

ADMIRATION: Large dark blue.....	\$.50	\$2.00	\$4.00
APRICOT: Apricot yellow tinged orange...	.50	\$.80	2.50	4.50
ARKWRIGHT RUBY: Ruby red dark center	.50	1.00	3.75	7.00
BLUE PERFECTION: Large purple blue....	.50	1.00	2.00
CHANTREYLAND: Pure apricot.....	.50	1.25	3.25	6.00
GUSTAV WERMIG: Long stemmed violet blue.....	1.00	1.50	3.50	7.00
LUTEA SPLENDENS: Golden yellow.....	.3595	1.80
PAPILIO DEEP VIOLET.....	.35	1.00	2.00
PAPILIO LIGHT BLUE.....	.35	1.00	2.00
IMPROVED SCOTCH BEDDING: Newest bedding hybrids of many colors.....	.50	1.75	3.00
WHITE PERFECTION: Large flowered....	.35	1.00	2.00

This stock all offered subject to receipt of 1937 crop in July and early orders filled as soon as stock arrives.

HARROLD'S

Pansy Plants

Each year we grow and ship hundreds of thousands of these to every section of the United States. Our shipping season starts October 1st, and owing to our mild winter climate here, it is continuous throughout the winter until the close of the season the following April or May.

PRICES ON PLANTS FROM SEEDLING BEDS

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.....	\$2.00
HARROLD'S PEDIGREED POT PANSIES.....	1.50	\$12.00
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.....	1.50	12.00
HARROLD'S GOLDEN GIANTS.....	1.00	4.75	\$12.00
HARROLD'S AZURE GIANTS.....	1.00	4.75	12.00
HARROLD'S RUBY GIANTS.....	1.00	4.75	12.00
HARROLD'S PEDIGREED GIANTS.....	1.00	4.75	12.00
HARROLD'S PEDIGREED GIANTS-ART SHADES	1.25	6.00	16.00
HARROLD'S ALL-AMERICAN BEDDING.....	.80	4.50	11.00
HARROLD'S IMPROVED SWISS.....	.80	4.50	11.00
GREATER AMERICAN PERFECTION.....	.70	4.00	10.00
OREGON MIRACLE MIXED.....	.70	4.00	10.00
GENEVA GIANTS: A fine new Swiss strain.....	.80	4.50	11.00

250 OF A VARIETY AT THE 1000 RATE

Shipping weight ranges from 12 to 20 pounds per 1000. Shipments carry best by Express and take second class rate so that transportation costs are at a minimum.

General Domestic List Of *Standard Pansy Seeds*

This group is composed of strains and varieties that have been bred or originated by other growers both in America and Europe, and many of them are used quite extensively by the American trade. The seeds offered here are Harrold grown in part, while some sorts come to us from other reliable growers—in some cases their originator. As nearly as possible they are all American grown seeds and for that reason will be found well acclimated to our growing conditions.

VARIETY	Tr.Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
AMERICA: (Bodger) Florist strain of light colors.....	\$.50	\$1.00	\$2.00	\$4.00	\$7.50
EARLY PANSY AMERICA: Similar to the above but with more dark shades and a little earlier.....	.50	1.00	2.00	4.00	7.50
GENEVA GIANTS: Selected strain of "Swiss" progeny. Sometimes also listed as Italian Giants.....	.75	1.20	2.25	4.25	8.00
GIANTS OF CALIFORNIA: A mixture of all types of Giants.....	.50	.75	1.25	2.25	4.00
IMPROVED SWISS: Selected "Swiss" strain of fancy bright colors.....	.50	.75	1.25	2.50	5.00
JUMBO MIXED: (Steele) Harrold grown first generation progeny from original strain.....	.50	1.75	3.25	6.25	12.00
MASTERPIECE: A frilled and ruffled sort that, while not as large as other types, it is moderately popular.....	.50		.75	1.50	3.00
MATCHLESS: Much used in Michigan...	.50	1.00	2.00	4.00	7.50
MAPLE LEAF GIANTS: A robust compact plant. Strain deficient in color and inclined to ill-formed flowers though large ones.....	.50	1.10	2.00	3.50	7.00
OREGON GIANTS: Good substance and color range. Show type.....	.50	.75	1.25	2.25	4.00
ROGGLI GIANT BERNA: "Swiss" dark violet blue.....	.50	.90	1.75	3.25	6.00
ROGGLI ALPENGLOW: "Swiss" red shades.....	.50	.90	1.75	3.25	6.00
ROGGLI LAKE OF THUN: Ulswater or Thuner Sea blue. "Swiss" blue.....	.50	.90	1.75	3.25	6.00
ROGGLI LUNA: "Swiss" Sulphur Yellow.	1.00	1.60	2.75	5.25	10.00
ROGGLI RHEINGOLD: "Swiss" blotched deep yellow.....	.50	.90	1.75	3.25	6.00
ROGGLI MONT BLANC: "Swiss" white.	1.00	1.60	2.75	5.25	10.00
ROGGLI FINE MIXED: "Swiss" giants...	.50	.75	1.20	2.25	4.00
SUPER-SWISS MIXED: Select strain.....	.50	1.00	1.75	3.50	7.00
DWARF SWISS MIXED: Low growing strain.....	.50	1.00	1.80	3.25	6.00
TRIUMPH OF THE GIANTS: German origin. Dark colors.....	.35		.70	1.35	2.50
400 MIXED: A re-selected "Swiss" strain of American breeding.....	.50	1.00	2.00	3.50	6.50

QUANTITY PRICES APPLYING TO ALL PANSY SEEDS

The price per pound applying to quantities of 4 ounces or more of a variety may be obtained by multiplying the ounce price by ten. The result being the 16 ounce or pound price

Clayton, St. Louis Co., Mo.
July 7, 1936

Dear Sirs:—

Once again please find enclosed \$1.00 for trade packet of your Harrold's Pedigreed Giant Pansy Seeds. We have perfectly wonderful Pansies every year, thanks to you. Please send to above address as usual.

Yours truly,
A. E. B.

HARROLD'S FLORISTS' STRAIN *Flower - Seeds*

In this section we have endeavored to include a large number of the most popular varieties of flower seeds which are customarily grown by the professional florist. The greatest care has been exercised in the selection of our source of supply and we do not believe that any better seeds are obtainable from any source. In fact in most cases we offer strains which are supplied to us direct from the pre-eminent specialist in each line. In addition to the finest strains we also use the same care in storing, testing and packeting as with our own speciality, Pansies; and it is our desire to supply you with the ultimate in strain and seed quality at all times.

Our prices will be found most reasonable, and in many cases a saving over current trade list. We are enabled to offer you these advantages due to a rural location which permits a lower overhead as also does the maintenance of but a single establishment right at our gardens.

Place orders as early as possible as sometimes it is not possible to make as prompt shipment in rush seasons on some items as we wish. Also while we have, we believe, a sufficient stock to maintain one day shipping service on items listed we often find that it is not possible to obtain replacements as promptly between the close of one crop season and the arrival of new crop stock as at other seasons. It is our desire to supply you with prompt and efficient service on fresh quality seeds, and with a little co-operation in the matter of your requirements we can serve you to still better advantage.

FLORISTS' CUT-FLOWER *Snapdragon Seeds*

Here is a group of stock of unusual value to florists with varieties offered on the oppsite page covering the time tested standard sorts.

TRADE PACKETS

We packet our Snapdragon seeds in generous trade packets which contain 1/64th ounce, or about 2300 seeds. Prices are identical on all varieties so that any assortment of varieties may be obtained at the quantity price quoted on trade packets.

UNIFORM PRICES ON ALL VARIETIES

1 packet \$.75	5 packets \$3.00
3 packets \$2.00	10 packets \$5.50

SEE OPPOSITE PAGE FOR VARIETY LIST!

Special Florist Assortment \$1.00

We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting of a full trade packet each of several varieties desired. Each of these assortments contains 1/4 trade packet each of any 4 varieties listed below; your selection. Sold in complete assortments of 4 quarter packets only. Approximately 2000 seeds per assortment.

RUST-PROOF VARIETIES May be included in assortments.

QUANTITY PRICES

For those whose requirements will exceed a packet or two of each of several varieties, we quote as follows in quantities by weight. This list also gives the varieties and color discription as they are carried in our stock. Both in bulk and packets.

Snapdragon Seeds Continued

Varieties Available And Seed Prices In Bulk

For prices in trade packets see preceeding page.

VARIETY	1/16 oz.	1/4 oz.
AFTERGLOW: The most popular early bronze.....	\$1.50	\$4.00
ALICE SUNSHINE: Free flowering yellow.....	1.50	4.00
CAPTOR: Outstanding new white.....	3.00	
CELESTIAL: New yellow.....	3.00	
BERTHA BAUR. Wonderful lavender or orchid.....	1.50	4.00
CEYLON COURT: Finest early canary yellow.....	1.25	3.00
CHEVIOT MAID: Fine early pink.....	1.25	3.00
CHEVIOT MAID SUPREME: Darker than the above sort..	1.50	4.00
CHEVIOT MAID — Yoder Strain. A shade lighter.	1.50	4.00
COATES' YELLOW PERFECTION: Deep yellow mid-season.....	1.50	4.00
DAYBREAK: Vigorous Briarcliffe Rose pink.....	3.00	
GENEVA PINK: Medium early rich rose pink.....	1.50	4.00
GOLDEN PINK QUEEN: Color as named.....	1.25	3.00
HAPPINESS: Long stemmed rose pink. Keeps well cut....	1.50	4.00
HARROLD'S RED: Deep wine red. Early.....	1.50	4.00
HELEN: The standard winter salmon.....	1.25	3.00
JENNIE SCHNEIDER: Columbia Rose pink.....	1.25	3.00
LAURA: Early deep rose. Not very tall.....	1.25	3.00
LAURENE HARROLD: Sunset tints of pink and gold.....	1.50	4.00
LUCKY STRIKE. Fine pure white.....	1.50	4.00
NEWPORT GOLDEN: Shading from lemon to golden yellow.....	1.50	4.00
NICHOLSON YELLOW. New early bright yellow.....	1.50	4.00
ORLANDO: An old favorite medium early bronze.....	1.25	3.00
ROMAN GOLD: Early gold shaded apricot rose.....	1.25	3.00
ROSE QUEEN: (Ball).....	2.00	
ROSE QUEEN: (Witterstaeter). Large rose.....	1.50	4.00
ROYAL PURPLE: Not very early but a new shade.....	1.25	3.00
SONNY: Very nice light pink.....	1.50	4.00
SUNBURST IMPROVED: Color of the Sunburst Rose....	1.50	4.00
SUN TAN: Extra early orange tan.....	1.50	4.00
TERRY'S SURPRISE: Rich rose shaded orange.....	2.00	5.00
WELCOME: New brilliant crimson, dark foliage.....	2.00	5.00
WHITE ROCK: The standard white.....	1.25	3.00
WINTER HELEN: Improved early Helen.....	1.50	4.00
WINTER KING. Fine free flowering pink.....	1.50	4.00
MIXED BLEND: Made up to formula from above varieties..	1.25	3.00

Rust-Proof Varieties

These are being offered for the benefit of our southern patrons who are able to grow this subject outdoors most of the winter or those who wish to experiment with this new family. The strain we offer is, we believe, the best of the many being offered, and come to us from a specialist who has worked closely with their development by the University of California.

THE NEW RUST-PROOF SUPER MAJESTIC GROUP

An outstanding large flowered group.

VARIETY	Price per Pkt.	1/16-oz.	1/4 oz.
AUTUMN GLOW: Old rose, suffused amber.....	\$.35	\$.75	\$2.00
DAINTY: Delightful soft pink. Fine cut.....	.35	.75	2.00
HARMONY SHADES: Terra cotta and yellow shaded rose.....	.35	.75	2.00
ORANGE SHADES: Rose shades overlayed orange..	.35	.75	2.00
RED SHADES: Crimson, Garnet and Ruby shades...	.35	.75	2.00
ROSE SHADES: Rich Begonia Rose. Fine.....	.35	.75	2.00
MIXED: Full range of colors—many new.....	.35	.75	2.00

1935-36 INTRODUCTIONS

RUST PROOF BUTTERCUP: Deep clear yellow ...	\$.25	\$.75
RUST PROOF SHASTA: Pure white greenhouse forcing type.....	.25	.75
RUST PROOF CRIMSON: Maximum type.....	.25	.75
RUST PROOF PINKIE: Pure rose pink.....	.25	.75
RUST PROOF U. of C. Deluxe Mixture. Well balanced blend of many colors.....	.25	.75

Delphinium Seeds

These have become a most popular specialty item with us and we offer here a most complete collection. We have endeavored to offer all of the best varieties of interest to the commercial grower. We believe that you will find any of these varieties items of highest worth.

The following group is, we believe, the finest stock available both from American and European specialists. While some variation is to be expected from seedlings, these may be expected to produce a reasonable percentage of true type plants.

HYBRID SORTS

VARIETY	Price per Tr. Pkt.	1/8 oz.	1 oz
BLACKMORE & LANGDON: Originators "Gold Medal" mixture. Grown by originators.....	\$.75	\$1.10	\$7.00
BLACKMORE & LANGDON STRAIN: American grown.....	.35	.70	4.00
DREER DE LUXE HYBRIDS: A fine mixture.....	.35	.50	3.00
GOLD MEDAL HYBRIDS: Choice mixed, dark shades.....			1.00
HOODACRES WHITE: An American hybrid white that produces many fine specimen plants50	1.20	8.00
ICEBERG: Beautiful white about 4 feet high.....	.50	.75	4.50
SUMMER CLOUD: A particularly fine tall white.....	.50	.75	4.50
WREXHAM STRAIN: Fancy blend. Contains all colors of this popular Hollyhock strain.....	.35	.70	4.50
WREXHAM STRAIN—ART SHADES: The finest colors.....	50	1.00	7.00

BELLADONNA TYPES

BELLADONNA: Fine light blue. A florist favorite....		.25	1.25
BELLADONNA IMPROVED: Deep blue, large flowers.....		.35	2.50
BELLAMOSUM: Bright dark blue.....		.25	1.35
CLIVEDEN BEAUTY: Fine improved strain of Belladonna. Is extremely popular.....		.35	2.50
BLUE GROTTTO: New. Deep blue, royal purple Bee. Cream center.....	.25	.50	3.25

Quantities of 1/4 oz., 1/2 oz., and 3/4 oz. supplied at the ounce rate.

BODGER'S Double Nasturtiums

In recent years few novelties have gained the popularity of the family of Double flowered, sweet scented Nasturtiums. They are proving a valuable item for the florist grown both indoors and out. Sown in ground benches and carried at Carnation temperature they supply quantities of flowers which in most localities find ready sale during the winter months. Try a few this season.

VARIETY	1/2 oz.	1 oz.	4 oz.	1 lb.
GLEAM HYBRIDS: Dazzling mixed colors.....	\$.10	\$.15	\$.50	\$1.20
GOLDEN GLEAM: Golden yellow.....	.10	.15	.30	1.00
GOLDEN GLOBE: (Golden Giant) New dwarf double, golden yellow.....	.10	.20	.50	2.00
SCARLET GLEAM: Scarlet.....	.10	.15	.50	1.40
MOON, ORANGE, or SALMON GLEAM.....	.20	.40	1.00	3.50

Mignonette Seeds

The finest florist varieties in strains we feel confident in recommending Suitable for both indoor and outdoor culture.

VARIETY	Price per 1/8 oz.	1/4 oz.	1 oz
BALL FORCING STRAIN: Select.....	\$.25	\$.75	\$2.00
MACHET GOLDEN GOLIATH: True gold color...	.15	.25	.75
MACHET NEW YORK MARKET: Good florist strain.....	.25	.40	.80

Cineraria Seeds

Howard & Smith's CALIF. SUPER-GIANTS

- Hybrida Grandiflora Nana

An outstanding new strain of Cineraria hybrida grandiflora nana which produces free flowering plants 15 to 18 inches high. The huge flowers measure from 4 to 6 inches across with single petals 1 to 1½ inches wide. The most remarkable thing about this plant is the basal branching habit of the flower stems making a wonderfully formed flat topped cluster. Coloring is especially brilliant and magnificent.

Colors

Seeds from the originators.

BLUE SHADES—Sky blue to ultra-marine, some with white zones.

CRIMSON AND CARMINE SHADES—Very rich.

SALMON SHADES—Delicate tints from light salmon to deep pink

SUPERB BLEND—All the above shades along with many others not available separately, blended in a well-balanced mixture.

SEED PRICES: Trade Packets—about 500 seeds, \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$4.00; 1/32 oz., \$7.50; 1/8 oz., \$20.00.

OTHER WELL KNOWN STRAINS.

VARIETY

Tr. pkt. 1/64 oz. 1/32 oz. 1/16 oz.

CRAMER PRIZE STRAIN: The most popular florist strain. Excellent habit.....	\$1.00	\$2.25	\$4.00	\$7.50
GRANDIFLORA SEMI - DWARF: Fancy mixed.	.50	1.00	2.00	4.00
MULTIFLORA NANA: (Hybrid strain). Mixed..	.50	1.00	2.00	4.00

Calendula Seeds

These come to us from a specialist who probably has done as much or more work with this family as any single specialist in the field. It is also from this growers cultures that a majority of this seed used for forcing comes. We feel certain that there are no better strains or varieties available today.

VARIETY

Price per 1/4 oz. 1 oz. 4 ozs.

BALL APRICOT: Straw yellow dark center.....	\$.25	\$.75	\$2.25
BALL GOLD: Long stemmed golden yellow.....	.25	.75	2.25
BALL LEMON QUEEN: Golden yellow dark center..	.25	.75	2.25
BALL LONG ORANGE: Deep orange with lg. stems.	.25	.75	2.25
BALL MASTERPIECE: Rich deep orange dark center.	.25	.75	2.25
BALL ORANGE IMPROVED: Glowing orange.....	.25	.75	2.25
BALL SUPREME: Cadmium orange dark center.....	.25	.75	2.25
BALL WHITE: Cream white dark center.....	.25	.75	2.25
BALL BLEND MIXTURE: All above included in a good all-round florist mixture.....	.25	.75	2.25

Ball varieties supplied at: \$8.00 per pound in quantities of 8 ounces or more. Assortments of varieties may be ordered at the full quantity price.

APRICOT QUEEN: New. Soft apricot, shaded orange with dark eye.....	.25	.75	2.25
CAMPFIRE: Dark orange, scarlet sheen.....	.20	.60	1.50
CHRYSANTHA: Clear buttercup yellow. Fluffy.....	.20	.60	1.50
ORANGE SUNSHINE:—New. Chrysantha type.....	.25	.75	2.25
ORANGE SHAGGY: Deep orange, lighter center. A very fine new type. A.A.S. Gold Medal 35.....	.20	.60	1.50
RADIO: Deep orange, quilled petals.....	.10	.30	1.00
RADIO GOLDEN BEAM: Golden yellow, quilled petals.....	.10	.30	1.00

SENSATION: See CAMPFIRE above. Same price.

SUNSHINE: See CHRYSANTHA above. Same price.

Pound quantity price on this group 3 times 4 ounce price.

Lieb's Winter Marigold

Mahogany brown with golden yellow crested center. Flowers continually from October to May. Blossoms 3 inches in diameter are of wonderful keeping quality and have a distinctly sweet odor. Fine as a crop following Mums. Seeds may be planted any time from July to December. Plant in any house that can be kept free from frost. No insect pests. These have received much favorable recommendation from well known florists and you should give them a trial in a small way at least.

SEEDS IN ORIGINATORS PACKETS ONLY AT \$.50 Each
Packets contain about 500 seed

SEEDS FROM OUTDOOR GROWN PLANTS: Grown in Calif. from originators stock seeds. Satisfactory outdoors but forcing quality is unknown. 1-4 oz., \$.90; 1 oz., \$3.00

Florists Stocks

DOUBLE GIANTS OF CALIFORNIA:-

This new group should be given the attention and consideration of the florist who wishes to grow quality Stocks. They are of about the same habit as the Improved Bismarck group, but produce a longer spike, both in flower and stem. This strain produces a high percentage of doubles. Fine for indoor or outdoor growing.

We introduced this group to our patrons 3 years ago and supply only the originator's — Macdonald — seeds. Reports from growers using them has been most complimentary. This group will be found of double application as when benched close, like the non-branching varieties, they can be made produce but a single mammoth flower spike. Benched in wider setting, habit is same as Bismarck only resulting flowers are much finer.

	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
GOLDEN GATE: Rich yellow.....	\$.50	\$ 1.00	\$ 1.90	\$ 3.50
MONTEREY: Pink.....	.50	1.00	1.90	3.50
PACIFIC: Blue.....	.50	1.00	1.90	3.50
SANTA BARBARA: Chamc is.....	.50	1.00	1.90	3.50
SANTA MARIA: Wonderful white.....	.50	1.00	1.90	3.50
SHASTA: Glistening white.....	.50	1.00	1.90	3.50
TAHOE: Lavender.....	.50	1.00	1.90	3.50
THE REDWOODS: Blood red.....	.50	1.00	1.90	3.50
YOSEMITE: Rose.....	.50	1.00	1.90	3.50
FANCY MIXED: Blended from all the above....	.50	1.00	1.90	3.20

DOUBLE EARLY GIANT IMPERIAL:-

-IMPROVED BISMARCK-

Early and with a high percentage of doubles, these are the standard branching variety so much used for both forcing and bedding.

	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
ANTIQUE COPPER: Rich Hellebore red.....	\$.40	\$.80	\$ 1.40	\$ 2.80
APPLE BLOSSOM: Blush pink.....	.40	.80	1.40	2.80
BLOOD RED.....	.30	.55	1.10	2.20
BUTTERCUP: Rich yellow.....	.40	.80	1.40	2.80
CHAMOIS: Ivory tinted old rose.....	.40	.80	1.40	2.80
DARK BLUE.....	.40	.80	1.40	2.80
ELK'S PRIDE: Royal purple.....	.40	.80	1.40	2.80
FLESH: Bright flesh pink.....	.40	.80	1.40	2.80
GOLDEN BALL: Canary yellow.....	.40	.80	1.40	2.80
GOLDEN ROSE: Light golden rose.....	.40	.80	1.40	2.80
LAVENDER: Silvery lavender.....	.40	.80	1.40	2.80
LILAC.....	.40	.80	1.40	2.80
ROSE: Rose pink.....	.40	.80	1.40	2.80
WHITE.....	.40	.80	1.40	2.80
WHITE WONDER: New. Very large tall white..	.50	.80	1.40	2.80
FANCY FLORIST BLEND: Fine mixture.....	.35	.60	1.10	2.20

GIANT DOUBLE, NON-BRANCHING COLUMN:-

These are the non-branching strain producing one flower spike per plant. They are much used by florists due to the high quality of the cut produced, and because they may be grown satisfactorily in close spacing they make a profitable group to grow.

	Price per Tr. Pkt.	1/4 oz.	1/2 oz.	1 oz.
BALL WHITE: Best white.....	\$.75	\$ 2.25	\$ 4.00	\$ 7.75
CHAMOIS PINK: Apricot pink.....	.75	2.25	4.00	7.75
DEEP ROSE: New. Deep brilliant rose.....	.75	2.25	4.00	7.75
GLORIA: Brilliant crimson.....	.75	2.25	4.00	7.75
LILAC LAVENDER: (Silvery Lilac)75	2.25	4.00	7.75
PURPLE.....	.75	2.25	4.00	7.75
RUBY: Rich crimson.....	.75	2.25	4.00	7.75
SATIN ROSE: Soft rose.....	.75	2.25	4.00	7.75
CHOICE FLORIST BLEND: Finest mixed.....	.65	2.00	3.50	6.50

QUALITY AMERICAN GROWN SEEDS

As nearly as possible we offer only American grown seeds from the most reliable breeders. The quality in the majority of cases is equal or superior to those obtainable elsewhere, and usually better adapted to American growing and markets. The cost is as low as GOOD RELIABLE SEEDS CAN BE GROWN AND DISTRIBUTED.

Annual Larkspur

GIANT IMPERIAL - Base Banching.

VARIETY	Price per 1/8 oz.	1/2 oz.	1 oz.	1 lb.
BLUE BELL: Clear light blue	\$.25	\$.50	\$.80	\$8.00
BLUE COCKADE— New rich lilac blue.....	.35	1.00	1.60	18.00
BLUE SPIRE: Deep oxford blue.....	.25	.50	.80	8.00
CARMINE KING: Deep carmine rose.....	.25	.50	.80	8.00
CORAL KING— New blush pink suffused coral.	.35	.90	1.60	17.00
DAINTINESS: Delicate lavender.....	.25	.50	.80	8.00
EXQUISITE PINK: Soft salmon pink.....	.25	.50	.80	8.00
EXQUISITE ROSE: Rose pink.....	.25	.50	.80	8.00
GLORIA: Rich deep rose.....	.25	.50	.80	8.00
LILAC QUEEN: New. Lilac shading lavender blue	.25	.50	.80	8.00
LILAC SPIRE: Lilac.....	.25	.50	.80	8.00
LOS ANGELES IMPROVED: Rose.....	.25	.50	.80	8.00
MISS. CALIFORNIA: Deep pink shaded salmon.	.25	.50	.80	8.00
PEACH BLOSSOM: Light pink.....	.25	.50	.80	8.00
WHITE KING— New early giant pure white...	.35	.90	1.60	17.00
WHITE SPIRE: Pure white.....	.25	.50	.80	8.00
FLORIST FINE BLEND: Best formula mixture..	.20	.40	.75	7.50

TALL DOUBLE STOCK FLOWERED.

AGERATUM BLUE

BRIGHT ROSE

DARK BLUE

EMPRESS ROSE

LA FRANCE: Pink

LILAC

PURE WHITE

SHELL PINK

ROSEY SCARLET

MIXED

Price, 1/2 ounce, \$.25; 1 ounce, \$.50; 1 pound, \$4.50.

ROSAMOND: New. Pure deep rose self. Very brilliant and does not fade.
A valuable florist variety. Price: 1/8 ounce, \$.15; 1/2 ounce, \$.30; 1 ounce,
\$.50 per pound, \$5.50.

Perennial Seeds

We offer this year for the first time a comprehensive list of Perennial seeds given below, and it is our belief that these seeds are as fine as is available. Our usual care in buying our stock from specialists exclusively prevails in these the same as in the past with all other seeds we offer, but do not personally grow. Testing, and care in handling, also prevails throughout this group and you will find these seeds most suitable for your plantings.

Variety	Price per pkt.	1/8 oz.	1/2 oz.	1 oz.
ACHILLEA: Filipendula Parkers Variety—				
Large yellow heads for cutting.....	\$.25	\$.35	\$1.30	\$2.50
The Pearl: The best hardy white sort.....	.35	.50	1.60	3.00
ALYSSUM: Saxatile Compactum golden yellow	.1545	.80
Serpyllifolium: Golden yellow silver foliage.	.50	.80	2.75	5.00
AQUILEGIA: Longissima. (New) Delicate pale yellow, extremely long spurs.....	.50	3.00
Waller Franklin long spurred hybrids.....	.50	1.00	3.00	5.00
BELLIS PERENNIS: Extra double fine mixed..	.2575	1.40
Longfellow, dark rose.....	.2585	1.60
Snowball, double white.....	.2585	1.60
BELLIS MONSTROSA: Red, rose or white separate.....	.25	1.30	2.50
CANDYTUFT: Sempervirens, white.....	.2575	1.40
Queen of Italy, rosy lilac.....	.1560
CARNATION CHABAUD'S GIANT DOUBLE IMPROVED (Hardy)—				
Cardinal Red (Sparkler).....	.25	.50	1.50	2.80
Coppery Salmon (Aurora).....	.25	.50	1.50	2.80
Crimson (Nero).....	.25	.50	1.50	2.80
Flesh Pink.....	.25	.50	1.50	2.80
Rose Pink (The Pearl).....	.25	.50	1.50	2.80
Salmon Rose (Legion of Honor).....	.25	.50	1.50	2.80
White (Jeanne Dionis).....	.25	.50	1.50	2.80
Finest Mixed.....	.2580	1.40

Perennial Seeds Continued

Variety	Price per pkt.	1/8 oz.	1/2 oz.	1 oz.
DAISY: Shasta Daisy Alaska.....	.1550	1.00
Leucanthemum. Double Shasta Daisy. Re-selected.....	1.00	1.35	7.50	14.00
DIANTHUS: Allwoodii Alpinus. Blooms in 5 months.....	.35	1.00	2.75	5.00
Ceasius. (Cheddar Pink) Free flowering.....	.1560	1.00
Madam Butterfly. (New) Large fringed pink and white flowers.....	.50	.75	2.25	4.00
LOVELINESS (New): Rosey lilac, finely fringed, free flowering.....	1.00	1.50	8.50	18.00
DIGITALIS: Gloxiniaflora The Shirley. Giant hybrids with spotted throats, mixed.....	.1525	.50
GILLARDIA GRANDIFLORA:				
Breman. Coppery scarlet, golden edge.....	.25	1.00	1.75
Burgundy. Coppery scarlet self.....	.25	1.10	2.00
Goblin (New). Dwarf deep red yellow border	.35	.50	2.25	4.00
Tangerine Improved. Large orange.....	.2575	1.25
The Dazzler. Golden yellow maroon red zone.....	.2575	1.25
Portola Hybrids. Strong growing mixture...	.2065	1.00
GEUM: Lady Stratheden, golden yellow.....	.25	1.10	2.00
Mrs. Bradshaw. Scarlet.....	.25	1.00	1.80
Prince of Orange. Early bright golden orange	.50	.90	3.25	6.00
GYPHOPHILA: Paniculata Double Alba, white	.40	.90	2.75	5.00
Oldhamina (New). Large flowered flesh pink				
Similar to Paniculata, more erect.....	.25	1.00	1.80
Pacifica. Rose pink flowering after Panic....	.25	.60	1.75	3.00
HOLLYHOCK: Double Imperator Mixed.				
Large double fringed with crested center.				
Fine colors and delicate tints.....	.25	.40	1.25	2.00
Double Triumph. Early flowering with waved and fringed petals.....	.25	.40	1.25	2.00
LOBELIA: Cardinalis. Scarlet and hardy.....	.25	.80	2.60	5.00
POPPY: Australian early giant Roseum. Finest mixture of light shades, very large.....				
The Emperor. Extremely large flowered orange.....	.35	.60	1.60	3.00
The Empress. As above but salmon rose....	.35	.60	1.60	3.00
Amurense Yellow Wonder (New). Large yellow.....	.50	.70	2.25	4.00
El Monte. Deep tangerine orange.....	.25	1.00	1.80
Fakenham Hybrids. Orange, yellow and white.....	.25	1.00	1.80
Sanford's Giants. Fine mixture.....	.25	.40	1.25	2.00
Oriental Scarlet.....	.2055	1.00
PRIMULA: Malacoides. Lilac.....	.25	1.00
Malacoides True Rose.....	1.00
PYRETHRUM: Roseum James Kelway. Deep scarlet.....				
Single and double, finest mixed.....	.25	.40	1.40	2.30
SALVIA: Azurea Grandiflora. Sky blue.....	.25	.50	1.50	2.60
Farinacea Blue Bedder. Deep blue.....	.25	.50	1.40	2.50
SCABIOSA: House's Giant Hybrids. Very fine.	.35	.75	2.25	4.00
STATICE: Latifolia, blue.....	.2580	1.40
Dumosa. Large silvery rose.....	.35	.50	1.90	3.50
Puberula (New). Dark violet, 6-in.....	.35	.50	1.90	3.50

Ephrata, Pa.
June 30, 1936

Gentlemen:—

Please send the following Pansy seeds listed in your catalogue received several days ago.

I bought Pansy seeds from you the first time last year and we had by far the finest flowers on the market. We grow for a critical retail trade only.

Yours truly,
Mrs. E. E. A.

Hydrangea Plants

We offer the following list of Hydrangea grown by a prominent northwest specialist for delivery from now until the close of the season, or until publication of a new list in the fall. All orders received will be shipped direct from greenhouse in central Washington.

Through close work with Hydrangea over a period of years our grower has developed an improved cultural routine which is giving remarkable results in producing fine quality stock and doing so at a most reasonable cost. We are therefore able to pass the economies on to you in the form of heavy quality stock at standard prices.

Group One:—

RHEINGOLD: Brilliant pink.	TROPHEE: Early red.
GERTRUDE GLAHN: Dark rose.	GOLIATH: A real giant.
HELGE: Soft red.	PARSIFAL: Red fringed petals.
DEUTSCHLAND: Sturdy salmon pink.	M. BAARDSE: Salmon red.
M. FOCH: Early deep carmine.	NEIDERSACHSEN: Excellent
RUBIS: Dark rose, beautiful.	for blue.

Rooted Cuttings, \$4.50 per 100; Seasoned in soil, \$6.00 per 100.

2½ in. pots, \$7.00 per 100; 3 in. pots, \$10.00 per 100.

Group Two:—

FRUHLINGSERWACHEN: Early carmine red.	
LOUIS SAVAGE: Dark pink.	
WILKOMAN: Brilliant early pink.	
ROCHAMBEAU: Beautiful pink.	
AMI PASQUAAR: Best red.	GISELHER: Dark carmine red.
HOLLANDIA: Beautiful salmon red.	NIXE: Dark blood red.
MEIN LIEBLING: Early dark pink.	VULCAN: Strong deep pink.

Rooted Cuttings, \$6.00 per 100; Seasoned in soil, \$8.00 per 100.

2½ in. pots, \$10.00 per 100; 3 in. pots, \$15.00 per 100.

Fall Deliveries On Large Stock

	Price per 10	100
2 Flower shoots, 4 inch.....	\$2.25	\$20.00
2 to 4 Flower shoots, 4 inch pots, less pot.....	2.75	25.00
3 to 5 Flower shoots, 5 inch pots, less pot.....	3.25	30.00
4 to 6 Flower shoots, 5 inch pots, less pot.....	4.25	40.00
5 to 8 Flower shoots, 6 inch pots, less pot.....	5.25	50.00

Strong lathhouse grown plants ready to pot latter part of August or later. This makes fine stock and being much lighter to pack costs less to transport.

2 Flower shoots.....	\$1.75	\$15.00
2 to 4 Flower shoots.....	2.25	20.00
3 to 5 Flower shoots.....	2.75	25.00
4 to 6 Flower shoots.....	3.75	35.00
5 to 8 Flower shoots.....	4.75	45.00

Rooted cuttings not supplied labeled in separate varieties less than 25 of a variety. Minimum orders 25, R. C. Two and three inch pot stock not supplied less than 10 of a kind or minimum order 10 mixed. All larger stock minimum order 5 plants or 5 of a kind, labeled separately. Orders of 25 will be supplied at the 100 rate if order conforms with above rule in other respects.

Early ordering is suggested

ASPARAGUS SEEDLINGS

Plumosus and Sprengeri

Ready about August first and after

ASPARAGUS PLUMOSUS NANUS. 75¢ per 100: 1000 \$6.

ASPARAGUS SPRENGERI..... 75¢ per 100: 1000 \$5.



SOUTHERN OREGON GROWN IRIS FILIFOLIA IMPERATOR

FALL BULBS

DELIVERIES AUGUST AND LATER

We offer here only bulbs of standard varieties and domestically grown in southern Oregon. We have been supplying these for several years now, and many excellent reports have come in on them as to their adaptability for both garden planting and forcing.

Deliveries will be made any time after early August. Due to a crop that will probably be below normal in the larger sizes, it is recommended that orders be placed as early as possible. We always have a larger demand for this stock than the supply available.

Bulbous Iris

These Iris make a fine forcing subject for the florist, and because of their beauty and keeping quality they are outstanding when used as cutflowers.

TINGITANA HYBRIDS

WEDGEWOOD: The fancy early giant blue. Excellent forcer.

	Per 100	1000
10 Ctms. and up.....	\$6.00	\$57.00
9 to 10 Ctms. (Also Mother Bulbs).....	5.00	47.00
8 to 9 Ctms.....	3.75	35.00

DUTCH IRIS:

CELESTIAL: (Filifolia) Light blue.

DAVID HARING: Large white.

IMPERATOR: (Filifolia) Brilliant blue. Fine forcer.

WHITE EXCELSIOR: Uniform pure white.

8 Ctms. and up.....	2.80	26.00
7 to 8 Ctms. (Also Mother Bulbs).....	2.30	19.00
6 to 7 Ctms.....	1.60	12.00
5 to 6 Ctms.....	1.00	9.00

A. BLOEMAARD: Dark purplish blue.

8 Ctms. and up.....	3.50	32.00
7 to 8 Ctms. (Also Mother Bulbs).....	2.75	24.00
6 to 7 Ctms.....	1.90	15.00

YELLOW QUEEN: The best florists yellow.

7 Ctms. and up.....	3.25	30.00
6 to 7 Ctms. (Also Mother Bulbs).....	2.00	18.00
5 to 6 Ctms.....	1.60	12.00

SPANISH IRIS.

CAJANUS: Standard bright canary yellow.

6 to 7 Ctms.....	3.25	30.00
5 to 6 Ctms. (Also Mother Bulbs).....	2.00	18.00

PLEASE NOTE: Stocks will not be heavy this season so order early Unless specifically ordered not to do so on all bulb shipments we will substitute in the next larger or smaller size if size ordered is exhausted. Mother bulbs in Iris are usually as large as top size stock and for outdoor plantings will be found quite satisfactory. The supply of these is larger than in the rounds. 250 bulbs o variety and size will be sold at the 1000 rate.

Tulip Bulbs

Delivery early Aug. or later.		— 1st SIZE —		— 2nd SIZE —	
DARWIN TULIPS.		Price per 100		1000	
AFTERGLOW: Salmon orange.....		\$2.10	\$19.00	\$1.60	\$15.00
ALLARD PIERSON: Early forcing dark red.....		2.25	20.00	1.75	16.50
BARTIGON: Fiery cerise.....		2.00	18.00	1.60	15.00
CLARA BUTT: Bright pink.....		2.00	18.00	1.60	15.00
FARNCOMBE SANDERS: Rich scarlet...		2.00	18.00	1.60	15.00
KING HAROLD: Deep purple red.....		2.00	18.00	1.60	15.00
LA NOTRE: Bright rose pink.....		2.25	20.00	1.75	16.50
MASSACHUSETTS: Rich pink light edge.		2.00	18.00	1.60	15.00
PRIDE OF HAARLEM: Carmine rose...		2.00	18.00	1.45	13.50
PRINCESS ELIZABETH: Deep rose.....		2.25	20.00	1.75	16.50
PSYCHE: Rich rose pink.....		2.25	20.00	1.75	16.50
QUEEN MARIE: Fine pink.....		3.00	24.00	2.50	20.00
QUIDA: Fiery scarlet dark base.....		2.00	18.00	1.60	15.00
WM. COPELAND: Bright violet.....		2.25	20.00	1.75	16.50
WM. PITT: Bright carmine.....		2.25	20.00	1.75	16.50
COTTAGE TULIPS.					
BOUTON d'OR: Golden yellow.....		2.25	20.00	1.75	17.00
CALEDONIA: Very bright orange scarlet.		2.25	20.00	1.75	16.00
GESNERIANA MACROSPHILA: Cerise red.....		2.00	19.00	1.75	16.00
GESNERIANA SPATHULATA MAJOR: Scarlet.....		3.25	30.00	2.75	24.00
INGOLDSCOMBE PINK: Salmon rose...		2.25	20.00	1.75	17.00
INGOLDSCOMBE YELLOW: Rich yellow.....		2.25	20.00	1.75	17.00
LA MERVEILLE: Salmon orange.....		2.00	19.00	1.75	16.00
ORANGE KING: Glowing orange.....		2.00	19.00	1.75	16.00
MOONLIGHT: Egg shaped yellow.....		2.25	20.00	1.75	16.00
BREEDER TULIPS.					
BRONZE QUEEN: Also called Clio. Buff tinged apricot.....		2.00	18.00	1.70	16.00
FLORISTS COMMERCIAL MIXTURE.....		2.00	17.50	1.65	15.50
FACY and NOVELTY MIXTURE.....		3.00	26.00	2.00	18.00

Circleville, Ohio
October 22, 1936

Gentlemen:—

Perhaps there is no need to tell you what you undoubtedly already know, but too often appreciation is not expressed as often as it should be, since too much is taken for granted, but there is seldom any reluctance to make a complaint.

This year is the first experience we have had with your Pansies and we bought some of your Pot Pansy seeds.

We now have them blooming in 3½ inch pots and shift them as needed for retail sales into pottery containers which we buy as "seconds" being near the Zanesville potteries. We average 25 cents per plant, which we must admit, is a very fine profit for a crop grown mostly outdoors and produced from seeds in such a short interval. And at this time of year there is too little to offer in pot plants and they come in just fine. The colors are wonderful and more florists should use them.

Yours truly,
Brehmer Greenhouses
Signed: R. L. Brehmer.

Editor's Note:—Many thanks, Mr. Brehmer, and the dozens of other friends and patrons who have taken the time to write us about their experiences. We appreciate the spirit of co-operation and friendliness expressed, and while we do not solicit testimonials voluntary comments are always appreciated. Even friendly criticism is welcomed and appreciated as we like to know what your experience and problems are as it enables us to work more closely with you all in making our stock more satisfactory every way.

M. E. HARROLD.



HARROLD'S PANSIES ARE TRUELY GIANTS

Free Air-Mail Service

On Seed Orders

READ CAREFULLY

Continuing our past policy of modern service, we will prepay additional Air-Mail post to any point in the United States on all seed items priced at the rate of \$2.00 per ounce or more; providing that your order is transmitted to us by Air-Mail and amounts to \$2.50 or more; without additional cost to you.

Otherwise, Air-Mail delivery may be obtained at the prevailing rate.

Saving in time to eastern points by using Air-Mail is about 50 per cent.

It is impractical, due to cost, to ship bulbs or plants Air-Mail.

CONDITIONS OF SALE

PRICES as quoted, are net on a basis of cash with order. All orders not accompanied by remittance, and from parties who have not established credit with us will be forwarded C. O. D. when for seeds.

All bulb and plants cash with order except by special arrangement.

REMITTANCE may be by any of the usual commercial methods. We do not accept stamps in place of remittance. Patrons outside the United States of America must remit in American funds, either by draft or money order. C. O. D. shipment or credit sales not made outside the U. S. A.

ALL ORDERS are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also makes it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published.

SHIPMENT of seeds are all prepaid by insured post. Air-mail delivery service in the United States may be obtained without additional charge in accord with the conditions set forth above. All other stock is priced with delivery at the transportation office at Grants Pass, Oregon.

OUR RESPONSIBILITY: In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warranty in any manner the crop resulting therefrom.

When shipping perishable goods stock will be carefully packed and delivered to the transportation office and receipt obtained. Thereafter responsibility for delivery rests with the transportation agency.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

**THIS LIST CANCELS ALL PREVIOUS PRICES
QUOTED ON LISTED ITEMS**